

BioNova Privacy Policy

BioNova places a high priority on protecting your privacy. This privacy policy was created to demonstrate BioNova's commitment to the privacy of people and organizations that we engage with. This policy explains what type of information is collected by BioNova, how this information is used, disclosed and protected. Personal information includes any information about an identifiable individual, but does not include the name, title or business address or business telephone number of an individual.

BioNova's privacy policy is based on the principles of privacy as developed by the Canadian Standards Association's Privacy Principles.

Accountability

BioNova is responsible for all personal information under its control, including any information disclosed to third parties where needed or required.

Identifying Purposes

BioNova shall identify the purposes for which personal information is collected. As it relates to BioNova membership, we may collect personal information related to membership within the association.

Consent

BioNova will inform individuals so that they are knowledgeable and are providing consent for the collection, use, or disclosure of personal information, except where inappropriate, or where required or permitted by law.

Limiting collection

Collection of personal information is limited to that which is necessary for the purposes identified by BioNova. Collection of personal information will be done in a transparent and fair manner.

Limiting use, disclosure and retention

Personal information will only be used for the original intended purposes, unless consent is given by the individual or as required or permitted by applicable law, rules or regulations. Personal information shall be retained only as long as reasonably necessary.

Accuracy

Personal information will be kept as accurate, complete, and up-to-date as is necessary to fulfill the intended purposes.

Safeguards

Personal information will be protected by appropriate security safeguards based on the sensitivity level of the information.

Openness

BioNova shall make information available to appropriate individuals about the policies and practices that apply to the management of personal information.

Individual access

Upon request, an individual can be informed of the existence, use and disclosure of their information, and can be given access to their information. An individual may verify, update or ask that the information use be amended.

Challenging compliance

Questions regarding the privacy policy, its practices or complaints may be directed to our attention. These will be addressed by the BioNova privacy officer who will address inquiries as they arise.

BioNova information collection, our website, and communications

What Information is Collected

BioNova member companies, their employees and individuals that sign up to receive BioNova e-communications voluntarily provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes. You may always "unsubscribe," either now or at any time in the future, if you do not wish to receive our messages. By providing your email address, you are agreeing to receive regular updates from BioNova pertaining to membership news, programs, important deadlines and other news as BioNova sees fit. You also agree to notify info@bionova.ca of any changes to your personal information, including making requests to check, delete or correct your personal information, so that it is accurate and current.

IP addresses

BioNova uses your IP address to help diagnose problems with our server, to administer www.bionova.ca, and for statistical metrics used to track website visitor traffic.

How Your Information May Be Used

We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; to process your membership application; etc. You may choose to unsubscribe at any time, which will cease all communications from us. We may also use your information to track visitors of our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties. I agree to notify info@bionova.ca of any changes to my personal information, including making requests to check, delete or correct my personal information, so that it is accurate and current.

Email Privacy

BioNova does not provide or sell email addresses to anyone outside the organization.

External Links

www.bionova.ca includes links to external websites. These links do not fall under the www.bionova.ca domain, and BioNova is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

Modifications

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.