

2017 EDITION PRESENTED
BY: BIONOVA

INNOVATION CHALLENGE

We're searching for the top new LIFE SCIENCES OPPORTUNITY in the region

Take the Challenge - your opportunity to access professional training and to compete for funds and services to bring your innovative idea to life.

HOW IT WORKS

- From the applications received, eight semi-finalists will be chosen to participate in our training program in Halifax (August 29 & 30) *Participation in the training program is mandatory.
- Semi-finalists will receive one-on-one coaching & pitch their idea to a panel of judges (October 17)
- Top three finalists will pitch their idea to a conference audience and panel of judges at BioPort Atlantic (October 18)

WHO IS ELIGIBLE?

Early stage life sciences companies or researchers, from Nova Scotia, New Brunswick or Prince Edward Island with a clear intention to commercialize.

WHY APPLY?

In addition to the grand prize and training, the BioInnovation Challenge puts finalists in front of investors, the media and influential people in the industry. Take advantage of the spotlight and kick start your success.

THE GRAND PRIZE!

\$15,000 in funding to develop your business and an Advisory Services Package - valued at more than \$30,000 (which includes the following).

- Mentoring and Coaching Advice
- Communications and Branding Assistance
- Legal Consultation
- Financial Planning Advice
- Risk and Insurance Assessment
- Sales and Management Training
- Second and Third Place Prizes may be offered*

HOW TO APPLY

Complete the application form and submit it by **August 4, 2017** or contact Kerri Mannette at 902-421-5705 ext. 4 or kmannette@bionova.ca

